# CossiePlay – Client Content & Information

***Description (not necessarily for site):***

We are a small family-run local business, operating in Hulkstown since 2012, hoping to improve our business by getting on the Internet.

We create custom cosplay and fancy dress costumes and run a monthly cosplay party. We get about 30 people to the parties each month and make about 4 costumes per week – not enough. The website should help us be more successful at these. Dressing up is fun, good for the socially awkward and very creative.

We get cosplayers of all ages, but mostly they are 35 – 50. We want the site to appeal to a younger audience than this, getting high school kids and young adults cosplaying. We think more people would come to the parties and get costumes made if they knew about us more… so we want a website!

***Content (for site):***

There is also a current price list of second-hand costumes to go on the site. This is in the Excel file provided.

## What is CosPlay?

Cosplay, a portmanteau of the words costume play, is a performance art in which participants called cosplayers wear costumes and fashion accessories to represent a specific character. Cosplayers often interact to create a subculture and a broader use of the term "cosplay" applies to any costumed role-playing in venues apart from the stage. Any entity that lends itself to dramatic interpretation may be taken up as a subject and it is not unusual to see genders switched. Favorite sources include manga and anime, comic books and cartoons, video games, and live-action films and television series.

The rapid growth in the number of people cosplaying as a hobby since 1990 has made the phenomenon a significant aspect of popular culture in Japan and some other parts of Asia and in the Western world. Cosplay events are common features of fan conventions and there are also dedicated conventions and local and international competitions, as well as social networks, websites and other forms of media centered on cosplay activities.

Reproduced from https://en.wikipedia.org/wiki/Cosplay

## About CossiePlay

CossiePlay is a family-run business, operating in Hulkstown since 2012. We create outstanding custom-made costumes. Cosplayers can order any kind of costume - from simple Spiderman or elf costumes right up to costumes including advanced features like armour, animatronics, realistic weaponry and working force fields. Depending on the difficulty, costumes take between 1 and 50 weeks and cost between $10 and $10,000.

We buy and sell second-hand costumes (a price list is available) as well.

**On the first Saturday of every month we hold a “CossiePlay Party” at the town hall. Entry is $15 for adults, $10 for ages 6-17 and kids under 6 are free. Each entry includes one non-alcoholic drink and a glow stick. Parties start at 6pm and run until 11pm. There is always a live DJ at the party (who takes requests) and dancing is common (but not required).**

## Contact

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cossieplay@ gmail.com.

## Announcements

We have some cool things happening that we want people to know about: this month you can purchase 3 drinks for the price of 2 at the bar.

First-time party-goers get a 50% discount on entry

If you get a costume custom made, your next party entry is free if you wear that costume.

Wear your costume in to KFC on Stanton street and you can get a free drink with a 21-piece bucket. Tell them you’ve been to CossiePlay!

## Links

<https://en.wikipedia.org/wiki/Cosplay> (Wikipedia entry for cosplay)

http://www.cosplay.com - world largest cosplay community

cosplaytutorial.com/index.php – resource for costumers

## Sign-Up

Patrons can register to come to a party by emailing us.

They should include

* Contact person name
* phone number
* How many people are coming

## Party Guidelines

CossiePlay party-goers party at their own risk and are responsible for their own safety. Check with your doctor before you party hard.

Party fees must be paid at the door. Cash or EFTPOS accepted. Credit card payments attract a 2% surcharge. Alcohol is served at the bar to over 18s only. No intoxicated persons will be served, but will be escorted to a taxi – paid by the party-goer.